



The Transformation Roadmap: Accelerating Organisation Change (Paperback)

By Paul Mooney

Oak Tree Press, Ireland, 2012. Paperback. Book Condition: New. 228 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. At the core of The Transformation Roadmap is a practical approach to support line managers in navigating organisational change, a satnav for scoping and accelerating change projects. It provides an instruction booklet - a guide to moving your organisation from A (today) to B (tomorrow) - bridging the gap between theory and practice. The book describes how change is managed in real organisational settings - based on an underpinning model of how effective organisations work. The model is grounded in Tandem Consulting's collective experience, both in Ireland and internationally, of managing hundreds of individual change projects across a range of commercial and not-for-profit sectors. The Transformation Roadmap explores three stages that occur in all successful change journeys - developing an overall change strategy, choosing specific change targets and systematic change implementation. It represents a stripped-down approach that is simple, but effective. It has been tested and refined in a variety of settings (for example, in the technology, manufacturing, financial services, pharmaceuticals and public service sectors) and uses actual case studies of both successful and unsuccessful...



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