



Joseph P. Kennedy s Hollywood Years: The First and Only Outsider to Fleece Hollywood (Hardback)

By Cari Beauchamp

FABER FABER, United Kingdom, 2006. Hardback. Book Condition: New. 246 x 158 mm. Language: English . Brand New Book. In 1919, when movies were an idea one week, in front of the camera the next and in theaters in a month, few were taking filmmaking seriously as business, but Joseph Kennedy spotted it as a gold mine and he moved so fast and so authoritatively, Louella Parsons hailed him as the coming Napoleon of the movie business , yet seven years later, he was gone, millions of dollars richer. For the first time, Joseph P. Kennedy Presents discloses the full story of Kennedy s love affair and business arrangement with the reigning Queen of the movies Gloria Swanson. Beginning with his promise that together we can make millions , they rode the disastrous roller coaster of their Erich von Stroheim epic Queen Kelly to end with Swanson over a million dollars in debt and on the brink of professional ruin. Here, too, are Kennedy s friendships with Marlene Dietrich, Joan Fontaine, and scores of other stars as well as his ruination of the life and career of Fred Thomson, the second highest rated film star of 1928 and his betrayal...



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