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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2013-01-01 Pages: 352 Publisher: Tsinghua University Press title: hotel basics (21st Century Colleges and Universities applied characteristics of planning materials. Hotels Management Professional) List Price: 38.00 yuan Author: Sun Liqin editor Publisher: Tsinghua University Press Publication Date :2013-1-1 ISBN: 9787302300724 Words: 549.000 yards: 352 Edition: 1 Binding: Paperback: 16 Weight: Editor's Summary Sun Liqin hotel basics from The combination of theoretical and practical point of view. the system introduces the basics of hotel management. and analysis through a certain number of cases. readers learn the theoretical knowledge of hotel management at the same time. the general understanding of the actual situation of the hotel. Book is divided into ten chapters: The first chapter introduces Hotel Introduction; second chapter describes Hotels Group; Chapter Chapter Introduction organized by the hotel management. hotel product and hotel service quality; Chapter 6 describes Hotel Front Office; Chapter VII describes the Ministry of hotel rooms; Chapter 8 hotel food and beverage department; hotel human resources management and hotel sales Ministry Chapters IX and X. respectively. Hotel basics clear structural levels. content rich. diverse case. is applicable to a wide range of operational characteristics. This book can be used as high the professional general textbooks of secondary vocational schools and ordinary institutions of higher learning. universities and private colleges and universities; may also be used as a hotel management positions. training materials. and hotel service staff level exam reference book. Table of Contents Chapter Hotel Overview guide case Hotels standardized parent - Statler meaning of the Section 1 hotel hotel concept. the type and title of the hotel and the accommodation facilities. the hotel organizes sector constitute a Section II Hotel Evolution the history....



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