



## Put Options: How to Use This Powerful Financial Tool for Profit and Protection (Hardback)

By Jeffrey M. Cohen

McGraw-Hill Education - Europe, United States, 2003. Hardback. Book Condition: New. New.. 236 x 155 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This book offers a revolutionary program for dramatically improving your stock market performance while insuring against market freefalls. To increase their overall stock market returns, investors have been told for decades that they must first increase their risks. Problem is, millions of investors who bought into that line of thinking were caught blindsided by recent market downturns - without ever knowing there was a better way. Put Options outlines a better way, one that isn't built on pie-in-the-sky, get-rich-quick premises and promises. It introduces a powerful way to trade and invest that allows you to participate in stock market profits without incurring undue risk. The secret is in using put options, versatile instruments that allow you to increase per-dollar returns while hedging against sudden and devastating market downturns. Let Put Options show you how to: profit even when you've guessed wrong; weather down markets with your equity virtually intact; invest only in the world's most well-known, successful companies. The potential rewards of owning stock are substantial; so too, as recent markets have...



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